

Jason Humphries

Front End Web Developer &
Graphic Designer

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jasonhumphries.info

338 N Watkins St, Memphis, TN 38104



Experience

Manager, Tools & Resources

Hilton, Focused Service Brands, Brand Hospitality

Aug 2013 – March 2018

Manager of internal websites and digital resources supporting day-to-day hotel operations for over 4,500 hotels, worldwide. Worked with internal partners, clients and departments to define requirements and develop custom web, email and digital solutions that support a wide range of operational and communications needs - including data clarity and organization, hotel resupply ordering, Team Member training, social sharing and event registration.

- Redesigned internal information websites' user experience and information architecture with a user-centric focus, based on user testing and web design best practices. Minimized page load times and drastically reduced average user time-to-find information. Implemented all enhancements without interruption to business activities.
- Expanded website design and maintenance capacity by developing a SASS design system that reduced code duplication by near 90%. It is flexible enough to apply to five SharePoint and Departmental sites while maintaining specific branding customizations of each.
- Implemented a highly efficient, database-driven solution for hotel resupply ordering information. It drastically increased information findability and was quickly adopted across all Hilton brands.
- Defined Focused Service Brand Team identity with style guidelines, designs and document templates.
- Supported internal communications by producing designs for print and digital campaigns.
- Effectively managed a team of two contractors (one web publisher and one graphic designer)

Internal Brand Publisher

Hilton, Hampton Brand Culture & Internal Communications

Jul 2011 – Aug 2013

Internal newsletter and website publisher for Hampton Brand Culture and Internal Communications department.

- Supported communications by creating graphics and programming layout for individual email distributions, campaigns and multiple weekly newsletters (distributed through CheetahMail).
- Supported operations by maintaining and enhancing usability of the corporate internal operations website.
- Reduced costs by producing many graphic designs in-house

Web Technology Consultant, Contractor

Robert Half Technology

May 2011 – Aug 2013

Contracted for several short-term projects including assisting in the design (HTML and CSS) of a dental records web application and contributing in the re-branding of a transportation company's web-based customer management portal.

Technology Coordinator

Central Academy

Sep 2007 – Aug 2010

Technology coordination and implementation, network administration as well as classroom instruction and technology curriculum development based on state standards.

- Built and maintained school website to foster patron interaction and improve school public visibility.
- Reduced IT costs and increased capacity by designing and implementing a complete network hardware and software solution; expanded network from 16 to 60 computers, incorporated a Linux domain controller and later migrating to a Windows Server 2008 with Active Directory.

GIS Production Manager

SimWright, Inc.

May 2004 – Aug 2007

Planning, development and coordination of advanced Geographical Information Systems (GIS) data production through a five-person team.

- Redesigned and managed company website.
- Defined company identity by maintaining cohesive design across mediums; website, marketing displays, proposal templates and whitepaper templates
- Created logos for custom software.
- Increased data production speed by redesigning processes and working closely with software programmers to develop custom programmed software solutions.
- Increased data accuracy by identifying key test points in data and image processing procedures and devising QA/QC measures.
- Improved software value by working with developers on key usability, speed and functional enhancements. Performed application testing, error reporting, and interface enhancement within the production environment.
- Maximized and organized production crew performance by establishing best practices for working with and storing over twenty terabytes (20,480 gigabytes) of data.

Portfolio

See my design portfolio on my website at JasonHumphries.info

Education

Bachelor of Philosophy, University of West Florida, 2003

Philosophy studies: Logic, Religion, Psychology, Ethics, Theories of science, mathematics, history, morality and existence

Minor, Internet Technologies, 2001

Internet Technology studies: web languages (HTML, CSS, and JavaScript), protocols (FTP, HTTPS, email, etc.), Internet structure (DNS, IPs), Graphic Design

Skills

- HTML & CSS Coding
- Graphic Design
- Project Planning & Leadership
- Process Development & Optimization
- Network Hardware
- Computer Hardware
- User Experience Design

Software Proficiencies

- Sublime Text
- Adobe Photoshop
- Adobe Dreamweaver
- Adobe Illustrator
- Microsoft Office

Hobbies

- Audio/Video Technology
- Genealogy Research

References

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*Please see additional Endorsements and Recommendations on my LinkedIn profile:
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